



XXV. SYMPOSIUM ON THE ECONOMIC ANALYSIS OF THE FIRM

SEPTEMBER 17-18, 2026

JOHANNES GUTENBERG UNIVERSITY MAINZ

CORE TOPIC: “ARTIFICIAL INTELLIGENCE”

organized by the

GERMAN ECONOMIC ASSOCIATION OF BUSINESS ADMINISTRATION, GEABA e.V.

Call for Papers

The SYMPOSIUM ON THE ECONOMIC ANALYSIS OF THE FIRM is a conference that promotes the enhancement and interdisciplinary application of the economic approach on business-related questions. The aim of the conference is to apply the tools and methods of information economics, game theory, empirical economic research, experimental economics, New Institutional Economics or economic psychology to a differentiated economic analysis of business-related questions.

The GERMAN ECONOMIC ASSOCIATION OF BUSINESS ADMINISTRATION e.V. supports this aim and organizes the symposium in 2026 in cooperation with JProf. Dr. Sandra Kronenberger and Prof. Dr. Christopher Koch from Johannes Gutenberg University Mainz. Researchers from economics and business are cordially invited to submit their papers for presentation. Research topics may stem from different fields, for example, finance, accounting, corporate policy, intra-firm and inter-firm organization, human resources, marketing, or strategic management. From a methodological perspective, theoretical, empirical, as well as experimental research papers are welcome.

Participants who are willing to present their paper are kindly invited to submit a (preliminary) draft until **May 31, 2026 (submission deadline)** to

geaba@its.uni-frankfurt.de

Submitted papers will be reviewed and selected by the Scientific Committee. The final drafts of accepted papers will be sent to the discussants by September 1, 2026. Presenters who are doctoral students and cannot access alternative funds can apply for a release of the conference fee. Further information is available here: <http://www.geaba.de>.